



TOKEN  
METRICS

| INSIGHTS

# TECH REVIEWS

NOVEMBER 11, 2021



## SubQuery - 78%

SubQuery is an open-source project that allows developers to index, transform, and query Substrate (Polkadot ecosystem) chain data to power their applications. SubQuery also provides free, production grade hosting of projects for developers, removing the responsibility of managing infrastructure, and letting developers do what they do best - build. SubQuery enables better dApps by making decentralized data more accessible. The project is inspired by the growth of data protocols serving the application layer, and its aim is to help Polkadot/Substrate projects develop better by allowing anyone to reliably find and consume data faster. Anyone can query and extract Polkadot network data in only minutes and at no cost. SubQuery plan to support all Substrate-compatible networks.

SubQuery is a decentralized data aggregation, indexing & querying layer between Layer-1 blockchains and decentralized applications. The protocol abstracts away blockchain data complexity with the SubQuery SDK, allowing developers to focus on deploying their core product without needlessly wasting efforts on custom backend technologies. The project is inspired by The Graph, an Ethereum protocol that gives customers the same kind of services using GraphQL and that slowly became one of the major pieces of the Ethereum ecosystem. Polkadot's unique architecture means that SubQuery can focus on one network and then be able to support multiple current and future chains with ease. By putting in this effort now, even as Polkadot is still under development, SubQuery will be there ready to help the next generation of blockchain developers create the next big dApp. As Polkadot ecosystem is getting bigger and bigger, the market SubQuery is aiming at is growing at the same pace. While SubQuery services are already available for one to use, the actual launch of the network is scheduled for late 2022, and the team still has a lot of work ahead before reaching the full power of the protocol. The launch of the token associated with the protocol is scheduled for March 2022.

seed investment price	N/A
current price	N/A
current market cap	N/A
projects in the ecosystem	TheGraph, Covalent



TOKEN  
METRICS



## Highstreet - 69%

Highstreet Market is a limited edition marketplace catered to influencer lead brands or product collaboration between celebrities and artists. The marketplace is available both on the browser or in the metaverse through Highstreet World. Brands like Nike or Supreme periodically drop limited edition products, however the majority of the product's value kick in after the drop in secondary markets. These markets are often plagued with fraud and are a logistical nightmare for all parties involved. Token based rollout strategy will allow brands to not only capture part of the resale value of their products, but also protect them from malicious 3rd parties. For players, every in game item and storefront encountered is a real product by a real brand. With direct integration to existing e-commerce systems, players buy "phygital" products to use in the metaverse and in real life.

Highstreet aims to create the Shopify experience in an MMORPG for brands while delivering the ultimate metaverse experience for players. Inspired by classics from Nintendo and Sega, encouraged by the team's shared addiction to MapleStory and World of Warcraft and finally consolidated by the core team's six years of experience serving retail customers with mixed reality, Highstreet presents a true implementable roadmap to a world like those in Ready Player One and Sword Art Online. Highstreet is created from LumiereVR, a computer vision based VR retail company established in 2015. The team has built a commerce based metaverse over the years by piecing together components built by various household names from brands like Hershey's Chocolate to Victoria Secrets, bigger groups like L'Oréal to Madison Square Garden as well. The project also have a great list of investors including HTC, Palmdrive Capital, Cherubic Ventures from the traditional side, Mechanism, Jump Trading, and NGC from crypto. The most recent investment round was led by a combination of top-tier brands and exchanges, such as Binance, strategically placing the protocol to build interoperability between games natively in their metaverse. The team still have a long way to go to achieve its ambitious vision, but if they manage to successfully reach it, Highstreet will probably end up being a popular place. The token is trading on decentralized exchanges.

seed investment price	\$1
current price	\$24.38
current market cap	\$61M
projects in the ecosystem	



TOKEN  
METRICS

SubQuery Technology Review		
Initial Screening		
	Keep researching	Total Score
Does this project need to use blockchain technology?	Yes	
Can this project be realized?	Yes	
Is there a viable use case for this project?	Yes	
Is the project protected from commonly known attacks?	Yes	
Are there no careless errors in the whitepaper?	Yes	
Projects Technology Score		
	Innovation (out of 11)	7
How have similar projects performed?	Great (2)	
Feasability - Are there too many innovations?	Feasible (2)	
Percentage of crypto users that will use the project?	1-5% (1)	
Is the project unique?	Yes (2)	
	Architecture (out of 12)	11
Overall feeling after reading whitepaper?	Great (2)	
Resistance to possible attacks?	Great (2)	
Complexity of the architecture?	Not Too Complex (2)	
Time taken to understand the architecture?	20-50 (1)	
Overall feeling about the architecture after deeper research?	Great (4)	
	Code Quality (out of 15)	12
Is the project open source?	Yes (2)	
Does the project use good code like C,C++, Rust, Erlang, Ruby, Go, Solidity, etc?	No (0)	
Could the project use better programming languages?	No (0)	
Github number of lines?	More Than 10K (1)	
Github commits per month?	More Than 10 (2)	
What is the quality of the code?	Good (2)	
How well is the code commented?	Good (2)	
Overall quality of the test coverage?	Good (1)	
Overall quality of the maintainability index?	Great (2)	
	Roadmap (out of 5)	2
What is the status of the project?	MVP or Testnet (2)	

	Usability for Infrastructure Projects (out of 5)	5
Is it easy to use for the end customer?	Yes (5)	
	Team (out of 7)	6
Number of active developers?	5+ (2)	
Developers average Git Background?	Senior (2)	
Developers coding style?	Solid (2)	

78%	
<b>43</b>	
Score out of 55	
Innovation	20%
Architecture	22%
Code Quality	27%
Mainnet	9%
Usability	9%
Team	13%
Total	100%

Highstreet Technology Review		
Initial Screening		
	Keep researching	Total Score
Does this project need to use blockchain technology?	Yes	
Can this project be realized?	Yes	
Is there a viable use case for this project?	Yes	
Is the project protected from commonly known attacks?	Yes	
Are there no careless errors in the whitepaper?	Yes	
Projects Technology Score		
	Innovation (out of 11)	6
How have similar projects performed?	Okay (1)	
Feasability - Are there too many innovations?	Feasible (2)	
Percentage of crypto users that will use the project?	1-5% (1)	
Is the project unique?	Yes (2)	
	Architecture (out of 12)	9
Overall feeling after reading whitepaper?	Great (2)	
Resistance to possible attacks?	Great (2)	
Complexity of the architecture?	Not Too Complex (2)	
Time taken to understand the architecture?	20-50 (1)	
Overall feeling about the architecture after deeper research?	Okay (2)	
	Code Quality (out of 15)	8
Is the project open source?	Yes (2)	
Does the project use good code like C,C++, Rust, Erlang, Ruby, Go, Solidity, etc?	Yes (2)	
Could the project use better programming languages?	No (0)	
Github number of lines?	Less Than 10K (0)	
Github commits per month?	Less Than 10 (0)	
What is the quality of the code?	Bad (0)	
How well is the code commented?	Good (2)	
Overall quality of the test coverage?	Good (1)	
Overall quality of the maintainability index?	Good (1)	
	Roadmap (out of 5)	5
What is the status of the project?	Launched (5)	



	Usability for Infrastructure Projects (out of 5)	5
Is it easy to use for the end customer?	Yes (5)	
	Team (out of 7)	5
Number of active developers?	3+ (1)	
Developers average Git Background?	Senior (2)	
Developers coding style?	Solid (2)	

69%	
<b>38</b>	
Score out of 55	
Innovation	20%
Architecture	22%
Code Quality	27%
Mainnet	9%
Usability	9%
Team	13%
Total	100%